



2011

HOUSTON CLOUD TECH 2

CLOUD TECH 2012 AT A GLANCE

- 1 Day conference April 4, 2012
- Over 30+ Sessions
- 300+ Expected Attendees
- Cocktail Reception

SPONSORSHIPS AT A GLANCE

- Title Sponsor \$7,500
- Platinum Sponsor \$4,750
- Gold Sponsor \$3,150
- Silver Sponsor \$2,450
- Exhibitor \$1,500
- Corporate Branding Opportunities
- Premium Upgrades

2012 HOUSTON CLOUD TECH INFORMATION

April 4, 2012

Reliant Center - Houston

FEATURING:



Windows Azure™



Microsoft System Center



Microsoft Exchange Online



Windows Server™ 2008
Hyper-V™



Microsoft SharePoint™ 2010



SPONSORSHIP LEVELS

	Title \$7,500	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Exhibitor \$1,500
Conference Signage	YES	NO	NO	NO	NO
Marketing Slick/Swag in Bag	YES	YES	YES	YES	NO
Logo and Bio on Website	YES 200 WORDS	YES 150 WORDS	YES 100 WORDS	YES 75 WORDS	LOGO ONLY
Presentation Slots	2	1	0	0	0
Logo on Name Badge	YES	NO	NO	NO	NO
Logo on T-Shirts	YES	NO	NO	NO	NO
Logo on Bags	YES	NO	NO	NO	NO
Program Ad	FULL PAGE	3/4 PAGE	1/2 PAGE	1/4 PAGE	NO
Program Listing	YES	YES	YES	YES	YES
Bingo Card	YES	YES	YES	YES	NO
Booth Size	8X16 2 8' TABLES	8X10 1 8' TABLE	8X10 1 8' TABLE	8X10 1 8' TABLE	8X10 1 8' TABLE
Booth Selection	1st	2nd	3rd	4th	ASSIGNED
Electricity	YES	YES	OPTION	OPTION	OPTION
Attendee List	YES	YES	YES	YES	NO
Free Passes	3	2	1	1	0
Discount on Corp. Branding Ops	30%	20%	15%	10%	NO
Discount Promo Code	YES	YES	YES	NO	NO
Booth Attendees	4	3	3	2	2

SPONSOR FAQS:

How do I select a booth?

- Booths are selected based first on sponsorship level and then by payment received.

What if I want to have additional employees attend?

- Additional booth passes may be purchased for \$60 each.
- Booth passes are for exhibit area only and does not function as a full conference pass.

How does the BINGO card work?

- Attendees must have a completed BINGO card in order to be eligible for the general CloudTech Symposium prize drawings.

When do sponsors and exhibitors do their individual door prize drawings?

- Any sponsor/exhibitor will be able to present their prize drawing themselves during the conference prize drawing. It is at the sole discretion of the booth host to decide when to present their prize.

TITLE SPONSOR \$7,500

Title sponsors are granted the highest level of exposure throughout the event. Advantages of this level include:

- Logo on Conference Signage
- Marketing Slick in Bags
- Logo on Website Main Page
- Company Bio on Website
- 2 Prime Presentation Slots
- 2 8' Skirted Tables with Electricity
- 1st Choice of Booth Location
- 8"x4" Ad in Program
- Listing on BINGO Card
- 3 Free Conference Passes
- Complete Attendee List
- Logo on Conference SWAG
- Discount on Corporate Branding Opportunities
- Discount Promo Code for Conference Registrations

PLATINUM SPONSOR \$5,000

Platinum Sponsors benefit from:

- Marketing Slick in Bags
- Logo on Website Main Page
- Company Bio on Website
- 1 Prime Presentation Slot
- 1 8' Skirted Table with Electricity
- 2nd Choice of Booth Location
- 6"x4" Ad in Program
- Listing on BINGO Card
- 2 Free Conference Passes
- Discount on Corporate Branding Opportunities
- Discount Promo Code for Conference Registrations

GOLD SPONSOR \$3,500

Gold Sponsors benefit from:

- Marketing Slick in Bags
- Logo on Website Main Page
- Company Bio on Website
- Presentation Opportunity
- 1 8' Skirted Table
- 3rd Choice of Booth Location
- 4"x4" Ad in Program
- Listing on BINGO Card
- 1 Free Conference Pass
- Discount on Corporate Branding Opportunities
- Discount Promo Code for Conference Registrations

SILVER SPONSOR \$2,500

Silver Sponsors benefit from:

- Marketing Slick in Bags
- Presentation Opportunity
- 2"x4" Ad in Program
- 1 8' Skirted Table
- 4th Choice of Booth Location
- Discount on Corporate Branding Opportunities

EXHIBITORS \$1,500

Exhibitors benefit from:

- Company Logo on Website
- 1 8' Skirted Table
- Listing in Program

CORPORATE BRANDING OPPORTUNITIES

Bag Sponsor (2 Available)- Logo on Bag	\$1,000
Lanyard Sponsor (2 Available)- Logo on Lanyard	\$1,000
Lunch Sponsor (2 Available) 20 Min Presentation Slot During Lunch and Logo on Signage	\$3,000
Afternoon Break Sponsor (1 Available)- Logo on Signage	\$750
T-Shirt Sponsor (5 Available)- Logo on T-Shirt	\$300
Pen/Notepad Sponsor (2 Available)- Logo on Items	\$1,000
Cup Sponsor (2 Available)- Logo on Cups	\$1,000
Cocktail Reception Beverage Sponsor (1 Available)- Logo on Signage, Presentation of Giveaways	\$3,000
Program Advertisement (See below for pricing)	

PREMIUM EXTRAS AND UPGRADES

	Requested by March 15 th , 2012	\$150
Electricity at Booth		
1- 100 WATT Drop	Requested March 16 th - April 2 nd , 2012	\$175
	Requested at Set-Up or Day of Event	\$200
Marketing Slick/SWAG in Attendee Bags		\$500
Attendee List		\$1,000

Ad in Programs

Full Page (8x4)	¾ Page (6x4)	½ Page (4x4)	¼ Page (2x4)
\$200	\$160	\$100	\$60

Should your company be interested in a sponsorship package not listed in the brochure, please feel free to contact us to discuss your interest. The conference sponsorship opportunities brochure is designed to provide you with the information you need to allow your organization to choose your desired level of involvement and exposure to attendees of the conference.

Set-Up and Other Information:

- Sponsors/Exhibitors may begin setting up their booths at noon the day before the event. You will have until 6PM that evening.
- You may begin setting up your booth at 6:30AM the day of event.
- All electrical changes/request MUST be made by 4PM the day before the event (additional charges may apply). These request must be made to a CloudTech staff employee. Reliant Center employees are not permitted to accept request changes.
- The event will end after 4:30PM with a cocktail reception to follow until 6:30PM.

Included at each Booth:

- One 8' skirted table (or 2 depending on sponsorship level)
- Two Chairs

LEVEL OF SPONSORSHIP

- TITLE SPONSORSHIP - \$7,500**
 Learning S.I Licensing I.S.V Hosting Other
- PLATINUM SPONSORSHIP - \$5,000**
- GOLD SPONSORSHIP - \$3,500**
- SILVER SPONSORSHIP - \$2,500**
- EXHIBITOR - \$1,500**

CORPORATE BRANDING OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> BAG SPONSOR (2 AVAILABLE). \$1,000 | <input type="checkbox"/> LUNCH SPONSOR (2 AVAILABLE). \$3,000 |
| <input type="checkbox"/> LANYARD SPONSOR (2 AVAILABLE). \$1,000 | <input type="checkbox"/> AFTERNOON BREAK SPONSOR (1 AVAILABLE). . . \$700 |
| <input type="checkbox"/> CUP SPONSOR (2 AVAILABLE). \$1,000 | <input type="checkbox"/> COCKTAIL RECEPTION- BEVERAGE SPONSOR. . \$3,000 |
| <input type="checkbox"/> PEN/NOTEPAD SPONSOR (2 AVAILABLE). . . \$1,000 | <input type="checkbox"/> PROGRAM AD (SEE BELOW FOR PRICING) |
| <input type="checkbox"/> T-SHIRT SPONSOR (5 AVAILABLE). \$300 | |

PREMIUM EXTRAS AND UPGRADES

- | | | |
|---|-------------------------------------|---------|
| <input type="checkbox"/> ELECTRICITY AT BOOTH | REQUESTED BY 3/15/2012 | \$150 |
| | REQUESTED 3/16/2012 – 4/2/2012 | \$175 |
| | REQUESTED AT SET UP OR DAY OF EVENT | \$200 |
| <input type="checkbox"/> MARKETING SLICK IN ATTENDEE BAGS | | \$500 |
| <input type="checkbox"/> ATTENDEE LIST | | \$1,000 |

PROGRAM AD

- FULL PAGE (8X4)- \$200 ¾ PAGE (6X4)- \$160 ½ PAGE (4X4)- \$100 ¼ PAGE (2X4)- \$60

COMPANY INFORMATION

COMPANY NAME:				
STREET ADDRESS:				
CITY:	STATE:	ZIP CODE:		
WEBSITE:				
CONTACT NAME:			TITLE:	
PHONE:	EMAIL:			

I represent that I have full power and authority to enter into this event sponsorship and authorize CTREC Hilton IT Academy to include our organization's name, logo, and representation where it is applicable according to our sponsorship level at the Houston CloudTech Symposium in accordance with this agreement.

AUTHORIZED SIGNATURE: _____ DATE: _____

Please return pages 4 & 5 to sara.hilliard@ctrechilton.com or fax to 713-266-5386 - Attention: Sara Hilliard. Thank you.

METHOD OF PAYMENT (choose one):

CREDIT CARD

TYPE: MASTERCARD VISA AMERICAN EXPRESS DISCOVER

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: _____

CVV CODE: _____

AMOUNT: _____

CARD HOLDER SIGNATURE: _____

DATE SIGNED: _____

The signature above authorizes the amount specified on this agreement to be charged to the credit card indicated above. Charges will be assessed upon receipt of clients signature on this agreement.

CHECK ENCLOSED (Please make checks payable to CTREC Hilton IT Academy, 6200 Savoy Drive, Suite 1000, Houston, Texas 77036)

CHECK NUMBER: _____

AMOUNT: _____

PURCHASE ORDER

PO NUMBER: _____

AMOUNT: _____



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